



**THE UPCOUNTY HUB
UPCOUNTY REGIONAL SERVICES CENTER
12900 MIDDLEBROOK RD, SUITE 1100
GERMANTOWN, MD 20874**

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Dear Friend of The Upcounty Hub,

The Upcounty Hub is celebrating its fifth anniversary with our third annual gala, and we'd love for you to be part of this special milestone.

The Upcounty Hub is a 501(c)3 non-profit based in Germantown, Maryland. Over the past five years, we've been dedicated to supporting vulnerable communities in Upper Montgomery County by providing fresh and shelf-stable, culturally appropriate food, along with other essentials. What started as a response to the COVID-19 pandemic has grown into a vital community resource, expanding from serving just 23 families in 2020 to now supporting an average of 1,400 families each week. We offer **home deliveries**, drive-through **food distributions**, **diaper distributions**, a well-stocked **choice pantry**, support for students in Montgomery County Public Schools, and more. We have also expanded our support staff dedicated to connecting people to crucial resources like SNAP benefits, crisis solutions, rental and utility assistance, housing, and healthcare.

We're writing to invite you to be a sponsor and attend our special gala event on **Thursday, October 30, 2025, at 6:00 pm at the Gaithersburg Marriott Washingtonian**. We have various sponsorship levels available, each offering progressive levels of visibility and benefits. Your sponsorship will be a powerful statement of your commitment to the well-being and prosperity of our community, highlighting your organization's dedication to social responsibility and community engagement. This will garner positive visibility and goodwill.

Thank you for your ongoing support and for helping us make a difference in our community. We look forward to celebrating with you and honoring the incredible impact we can achieve together.

With sincere gratitude,

Verelyn Gibbs Watson
Board Member &
Co-Chair, Gala Committee

Sharon Walker
Co-Chair, Gala Committee

*ALL GIFTS TO THE UPCOUNTY HUB EIN #88-2381948 A 501 (C)(3) NOT-FOR-PROFIT ORGANIZATION ARE TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW.



240-912-1077



info@theupcountyhub.org



www.theupcountyhub.org

— *You're invited* —



The Upcounty
H**♥**b
Year Anniversary
Gala

OCTOBER 30, 2025

— 6:00 PM —

GAITHERSBURG MARRIOTT WASHINGTONIAN

Gala Sponsorships

Purple Diamond - \$20,000

- 2 TABLES WITH 20 GALA ADMISSION TICKETS
- INSIDE COVER FULL PAGE AD IN THE PRINTED PROGRAM
- LOGO ON DIGITAL MARKETING COMMUNICATION
- PREMIUM SEATING
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- 3 DEDICATED SOCIAL MEDIA POSTS
- A/V RECOGNITION DURING THE EVENT

Platinum - \$15,000

- 1 TABLE WITH 10 GALA ADMISSION TICKETS
- LOGO ON DIGITAL MARKETING COMMUNICATION
- FULL PAGE AD IN THE PRINTED PROGRAM
- A/V RECOGNITION DURING THE EVENT
- PREMIUM SEATING
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- 2 DEDICATED SOCIAL MEDIA POSTS

Gold - \$10,000

- 6 GALA ADMISSION TICKETS
- PREFERRED SEATING
- LOGO ON DIGITAL MARKETING COMMUNICATION
- A/V RECOGNITION DURING THE EVENT
- 1/2 PAGE AD IN THE PRINTED PROGRAM
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- DEDICATED SOCIAL MEDIA POST

Silver - \$5,000

- 4 GALA ADMISSION TICKETS
- PREFERRED SEATING
- LOGO ON DIGITAL MARKETING COMMUNICATION
- 1/4 PAGE AD IN THE PRINTED PROGRAM
- A/V RECOGNITION DURING THE EVENT
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- RECOGNITION ON SOCIAL MEDIA CHANNELS

Friend of the Hub - \$2,500

- 2 GALA ADMISSION TICKETS
- LOGO IN THE PRINTED PROGRAM
- LOGO ON DIGITAL MARKETING COMMUNICATION
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- RECOGNITION ON SOCIAL MEDIA CHANNELS

Hub Supporter - \$1,000

- 1 GALA ADMISSION TICKET
- LOGO ON DIGITAL MARKETING COMMUNICATION
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- LOGO IN THE PRINTED PROGRAM

PROGRAM AD OPTIONS

<i>Size</i>	<i>Price</i>	<i>Dimensions</i>
1/4 PAGE	\$250	2.75" W x 4.25" H
1/2 PAGE	\$500	5.5" W x 4.25" H
FULL PAGE	\$1,000	5.5" W x 8.5" H
INSIDE COVER FULL PAGE	\$1,500	5.5" W x 8.5" H

Boost your organization's visibility by purchasing an ad in the printed program for The Upcounty Hub's Annual Gala. This event provides a unique opportunity to showcase your commitment to community support.

If you are interested in having an ad in the program, please contact us at info@theupcountyhub.org.

All final ads must be submitted by October 17, 2025.



Connect with us



240-912-1077



INFO@THEUPCOUNTYHUB.ORG



WWW.THEUPCOUNTYHUB.ORG



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All donations are tax deductible.

Federal Tax ID: 88-2381948

Make checks payable to: The Upcounty Hub, Inc.