

### THE UPCOUNTY HUB **UPCOUNTY REGIONAL SERVICES CENTER** 12900 MIDDLEBROOK RD, SUITE 1100 **GERMANTOWN. MD 20874**

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Dear Friend of The Upcounty Hub.

The Upcounty Hub is celebrating its fifth anniversary with our third annual gala, and we'd love for you to be part of this special milestone.

The Upcounty Hub is a 501(c)3 non-profit based in Germantown, Maryland. Over the past five years, we've been dedicated to supporting vulnerable communities in Upper Montgomery County by providing fresh and shelf-stable, culturally appropriate food, along with other essentials. What started as a response to the COVID-19 pandemic has grown into a vital community resource, expanding from serving just 23 families in 2020 to now supporting an average of 1,400 families each week. We offer home deliveries, drive-through food distributions, diaper distributions, a well-stocked choice pantry, support for students in Montgomery County Public Schools, and more. We have also expanded our support staff dedicated to connecting people to crucial resources like SNAP benefits, crisis solutions, rental and utility assistance, housing, and healthcare.

We're writing to invite you to be a sponsor and attend our special gala event on Thursday, October 30, 2025, at 6:00 pm at the Gaithersburg Marriott Washingtonian... We have various sponsorship levels available, each offering progressive levels of visibility and benefits. Your sponsorship will be a powerful statement of your commitment to the well-being and prosperity of our community, highlighting your organization's dedication to social responsibility and community engagement. This will garner positive visibility and goodwill.

Thank you for your ongoing support and for helping us make a difference in our community. We look forward to celebrating with you and honoring the incredible impact we can achieve together.

With sincere aratitude.

Verelyn Gibbs Watson

Board Member & Co-Chair, Gala Committee

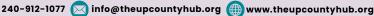
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Sharon Walker Co-Chair, Gala Committee

\*ALL GIFTS TO THE UPCOUNTY HUB EIN #88-2381948 A 501 (C)(3) NOT-FOR-PROFIT ORGANIZATION ARE TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW.









— Youre invited—

# The Upcounty ar Anniversary

**OCTOBER 30, 2025** 

\_\_ 6:00 PM \_\_

GAITHERSBURG MARRIOTT WASHINGTONIAN

# Gala Sponsorships

### Purple Diamond - \$20,000

- 2 TABLES WITH 20 GALA ADMISSION TICKETS
- INSIDE COVER FULL PAGE AD IN THE PRINTED
  PROGRAM
- LOGO ON DIGITAL MARKETING COMMUNICATION
- PREMIUM SEATING
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- 3 DEDICATED SOCIAL MEDIA POSTS
- A/V RECOGNITION DURING THE EVENT

### Platinum - \$15,000

- 1 TABLE WITH 10 GALA ADMISSION TICKETS
- LOGO ON DIGITAL MARKETING COMMUNICATION
   FULL PAGE AD IN THE PRINTED PROGRAM
- A/V RECOGNITION DURING THE EVENT
- PREMIUM SEATING
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- 2 DEDICATED SOCIAL MEDIA POSTS

### Gold - \$10,000

- 6 GALA ADMISSION TICKETS
- PREFERRED SEATING
- LOGO ON DIGITAL MARKETING COMMUNICATION
- A/V RECOGNITION DURING THE EVENT
- 1/2 PAGE AD IN THE PRINTED PROGRAM
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- DEDICATED SOCIAL MEDIA POST

### Silver - \$5,000

- 4 GALA ADMISSION TICKETS
- PREFERRED SEATING
- LOGO ON DIGITAL MARKETING COMMUNICATION
- 1/4 PAGE AD IN THE PRINTED PROGRAM
- A/V RECOGNITION DURING THE EVENT
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- RECOGNITION ON SOCIAL MEDIA CHANNELS

### Friend of the Hub - \$2,500

- 2 GALA ADMISSION TICKETS
- LOGO IN THE PRINTED PROGRAM
- LOGO ON DIGITAL MARKETING COMMUNICATION
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- RECOGNITION ON SOCIAL MEDIA CHANNELS

### Hub Supporter - \$1,000

- 1 GALA ADMISSION TICKET
- LOGO ON DIGITAL MARKETING COMMUNICATION
- PRESENCE ON THE EVENT-SPECIFIC WEB PAGE
- LOGO IN THE PRINTED PROGRAM

# **PROGRAM AD OPTIONS**

Size	Price	Dimensions
1/4 PAGE	\$250	2.75" W x 4.25" H
1/2 PAGE	\$500	5.5" W x 4.25" H
FULL PAGE	\$1,000	5.5" W x 8.5" H
INSIDE COVER FULL PAGE	\$1,500	5.5" W x 8.5" H

Boost your organization's visibility by purchasing an ad in the printed program for The Upcounty Hub's Annual Gala. This event provides a unique opportunity to showcase your commitment to community support.

If you are interested in having an ad in the program, please contact us at info@theupcountyhub.org.

All final ads must be submitted by October 17, 2025.



## Connect with us



240-912-1077



INFO@THEUPCOUNTYHUB.ORG











WWW.THEUPCOUNTYHUB.ORG



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All donations are tax deductible. Federal Tax ID: 88-2381948 Make checks payable to: The Upcounty Hub, Inc.